

The Business stream creates Global Freshmen with a knowledge and understanding of the key functions and how these interrelate.

To reach these aims Global Freshmen will:

- Understand the language of business and the contemporary business environment.
- Apply business thinking and economic theories to business practice.
- Interpret people and organizations to influence decision-making.
- Explain key business functions and networks.
- Analyze the various ways in which globalization affects corporations and impacts marketing.
- Develop quantitative tools for responding to a range of business demands.

The Computing stream creates Global Freshmen with a knowledge and understanding of core concepts and techniques in the field of Computing and ready to make their next step choices.

To reach these aims Global Freshmen will:

- Understand how to design, create and evaluate computer-based systems.
- Identify and analyze criteria for data-driven problem solving.
- Explore the morals and ethics of computer technology.
- Apply mathematical concepts to IT and technology problems.
- Utilize various computing systems and software to program solutions to concrete problems.
- Work collaboratively across a range of media and interdisciplinary contexts.

Award	Global Freshman Certificate
Study Mode	Online
Entry Level	General secondary school diploma; IELTS 5.5 or equivalent
Streams	1. Business
	2. Computing
Duration	48 weeks full-time; 96 weeks part-time Taught in 8 week blocks
Course structure	12 modules in total: 6 x core modules studied first 6 x discipline specific modules
Core modules (6)	1. Academic Integrity & Writing for Business 2. Collaborative Work 3. Introduction to Computer Science 4. Organizational Behavior 5. Intercultural & Ethical Decision-Making 6. Leadership
Business stream (6)	 Business 101 Principles of Management Managerial Economics Global Corporations & Globalization Business Mathematics Entrepreneurship & Innovation
Computing stream (6)	 Introduction to Data Science Mathematics I Computer Architecture & Operation Systems Object-Oriented Programming with Java Web Application Development Data Structure & Java Class Library



